

WWJ-TV

26905 WEST ELEVEN MILE RD., . SOUTHFIELD MI 48034

WWJ-TV

CONTRACT NO. REV.

1091-54680-1

DATE PRINTED

10/22/12

AND

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216578	AGENCY (OR SERVICE) ACTING AS AGENT FOR 331253		ADVERTISER (OR AGENCY AND ADVERTISER)		<div>Cancellation Notice</div> <div>Required</div> <div>Announcement 28 days</div> <div>prior notice</div>
NAME	BRABENDER COX		HOEKSTRA FOR SENATE		
AND	1218 Grandview Ave Fl 1		190 Monroe Ave NW Ste 30		
ADDRESS	Pittsburgh	PA 15211-1239	Grand Rapids	MI 49503-2637	
	USA		USA		
CONTACT	LIZ BRABENDER		PRODUCTHOEKSTRA 10/22-30/12		
LOCAL SALESPERSON	Maggie McWilliams	AGENCY EST. NO.	PRODUCT CODE	1300	
	Pol				
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/23/12 AND ENDING 10/30/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	05:00A	06:57A	30S	10/23/12-10/26/12	FIRST FORECAST MORNINGS	4	55.00	220.00
2	01000..	1	05:00A	06:57A	30S	10/30/12-10/30/12	FIRST FORECAST MORNINGS	1	55.00	55.00
3	01111..	4	06:57A	09:00A	30S	10/23/12-10/26/12	CBS THIS MORNING	4	55.00	220.00
4	10000..	1	06:57A	09:00A	30S	10/29/12-10/29/12	CBS THIS MORNING	1	55.00	55.00
5	01101..	3	10:57A	12:00N	30S	10/23/12-10/26/12	THE PRICE IS RIGHT	3	315.00	945.00
6	11000..	2	10:57A	12:00N	30S	10/29/12-10/30/12	THE PRICE IS RIGHT	2	315.00	630.00
7	01111..	4	11:02P	11:35P	30S	10/23/12-10/26/12	TWO AND A HALF MEN	4	565.00	2260.00
8	10000..	1	11:02P	11:35P	30S	10/29/12-10/29/12	TWO AND A HALF MEN	1	565.00	565.00
9	01011..	3	11:35P	12:37A	30S	10/23/12-10/26/12	DAVID LETTERMAN	3	295.00	885.00
10	11000..	2	11:35P	12:37A	30S	10/29/12-10/30/12	DAVID LETTERMAN	2	295.00	590.00
11	...1...	1	09:00P	10:00P	30S	10/25/12-10/25/12	PERSON OF INTEREST	1	4500.00	4500.00
121.	1	09:00A	11:00A	30S	10/27/12-10/27/12	CBS NEWS SATURDAY MORNING	1	270.00	270.00
131.	1	08:58P	10:00P	30S	10/27/12-10/27/12	CRIME TIME SATURDAY	1	900.00	900.00
141	1	08:00P	09:00P	30S	10/28/12-10/28/12	THE AMAZING RACE	1	4050.00	4050.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



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PRODUCT CODE	1300
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(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY STATION